

D2C INDUSTRY IMMERSION PROGRAMS

APPLICATION INFORMATION
AND PROGRAM GUIDELINES

2023



doorways²
construction[®]

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What are D2C Industry Immersion Programs?

A signature program of CITB is Dooways2Construction (D2C). D2C is an industry supported secondary schools' program that supports career education initiatives and Flexible Industry Pathways (FIP) to attract students to a career in the building and construction industry.

D2C Industry Immersion Programs provide support for industry to assist students learn about careers in construction and to make informed decisions about entering a D2C FIP.

CITB Industry Immersion programs will:

- Introduce secondary school students to career pathways in the building and construction industry
- Enhance students learning and increase exposure to trade areas that students are unfamiliar with and that have a low uptake of apprentices.
- Assist students to achieve VETRO requirements.
- Increase the uptake of informed and prepared students entering a D2C FIP
- Provide opportunities for students in targeted diversity groups to explore careers in construction (for example Women in Construction, First Nations Programs etc).
- Establish and encourage links between schools/students, RTOs, employers (GTO's) and industry associations.

What types of Industry Immersion Programs will we fund?

Program Type and Detail	Criteria
Construction Industry Awareness Days/VET Tasters An introduction to construction industry pathways while supporting the "World of Work Challenge". Programs should be interactive, include hands-on activities, and connect with industry through guest speakers or on-site exposure.	<ul style="list-style-type: none"> • Participants: Year 7 to Year 10 Students • Timeframe: 3 to 6 hours • Program includes: <ul style="list-style-type: none"> ◦ interactive, hands-on activities ◦ engagement with industry • Does not include accredited training
Introduction To Construction Assist students to make informed decisions about their subject selection and/or career pathways through exposure to multiple construction pathways including trades and paraprofessional careers such as architectural drafting, civil engineering, estimating, and surveying.	<ul style="list-style-type: none"> • Participants: Year 10 to Year 12 Students • Timeframe: 2 to 5 days duration (minimum of 6 hours per day of student contact) • Focus on hands on/practical activities • Includes engagement with industry • Does not include accredited training (except Whitecard)
Trade Pathway Programs Provide students within a D2C FIP exposure and experience with skills shortage trades, and opportunities to practice and apply skills they have learned throughout their FIP. Ideally, programs will enhance student interest in an Advanced Skills Cluster in Year 12 or provide direct links to school-based apprenticeship opportunities. Industry collaboration through site visits or guest presenters should also be included in these programs.	<ul style="list-style-type: none"> • Participants: Students in a D2C FIP and registered with CITB • Timeframe: 2 to 5 days duration (minimum of 5 hours per day of student contact.) • Practical program to practice and enhance skills • Designed for D2C FIP students • Include engagement with industry • Does not include accredited training

Funding Information

Organisations we will fund:

- CITB registered:
 - Endorsed Training Providers (ETPs)
 - Endorsed Group Training Organisations (EGTOs)
- Associations and Employers are encouraged to partner with ETPs or EGTOs for D2C Industry Immersion Programs.

How much will we fund?

- Programs will be funded at \$20.00 per hour per student capped at \$1,800.00 per day (this is based on 15 students and is equivalent to \$20.00 per student/hour).
- Funding will be adjusted if minimum student numbers are not reached by \$120.00 per student. However, flexibility on numbers may be considered for programs delivered regionally or to diversity groups.

What we will not fund:

- Buses and/or transportation
- Catering
- Accredited training (except Whitecard within Introduction to Construction Programs)

Funding Conditions:

- On completion of the program students are provided with a certificate of participation that acknowledges the support of CITB.
- Students complete a post-program survey, which are provided to CITB before or at the time of invoicing.
- Any promotional or marketing material will acknowledge the support of CITB with the words "Proudly subsidised by CITB" and include the doorways2construction logo.

Assessment Criteria:

Applications will be assessed on:

- Previous performance
- Accessibility (Metro and Regional)
- Nominated program partners (industry and schools).
- Opportunity for diversity groups

GST

Non accredited training – Yes

Accredited training – No

Regional travel subsidy - No

D2C Regional Training Support

CITB will provide a contribution towards travel and accommodation expenses for training providers traveling over 80km to deliver D2C Industry Immersion Programs (minimum student numbers will apply).

This support is a contribution only and is not intended to cover the total travel and accommodation costs of a provider.

Guidelines are as follows:

- Travel subsidies are set at 0.40c per km and are capped at \$500 each way from a provider's registered premises to the delivery address.
- Accommodation subsidies are capped at \$150 per night up to 5 nights for one trainer only.
- Training Providers can only claim for travel and accommodation once training is delivered.

Example: Happy Training are in Albert Park but are planning to deliver three days of training to Port Lincoln High School in Port Lincoln.

A return trip from Port Lincoln to Albert Park is 1,290km.

CITB will calculate the subsidy as follows:

Travel to: $645 \text{ km} \times 0.40\text{c} = \258.00

Travel from: $645 \text{ km} \times 0.40\text{c} = \258.00

Total travel subsidy = \$516.00

Accommodation for three nights: $3 \times \$150 = \450

$\$516 + \$450 = \$966$

How to apply for funding?

Step 1 - Prepare your application

- I. Consult with:
 - Partner school/s and or alliances/cluster schools
 - DFE Pathways Advisors (if applicable)
- II. Identify potential industry partners that will support your programs.
- III. [Download](#) the 'Industry Immersion Information Pack' which includes the 'Program Schedule Template Spreadsheet'.

Step 2 - Fill out program schedule

On the spreadsheet provided please detail the immersion programs you intend to deliver over Semester 1 of 2023.

Step 3 - Submit program schedule

Email the completed program schedule through to stephaniem@citb.org.au

Next Steps:

Your application is assessed against CITB funding criteria.

If approved, CITB will issue an approval confirming:

- Programs and amount that CITB have approved for subsidy
- Purchase order number
- Reference numbers for the individual approved programs (these MUST be quoted on invoices)
- How to invoice CITB
- How to apply for additional programs

Definitions

Applicant means the person/entity applying to CITB for the funds.

ATP means the Annual Training Plan of CITB in any given financial year.

Funding Agreement has the same definition as outlined in the Funding Agreement.

Successful Applicant has the same definition as outlined in the Funding Agreement.

Industry Immersion Program means the program outlined by the Successful Applicant/ Applicant in the application.

Program Application has the same definition as outlined in the Funding Agreement.

Industry Immersion Program Funds means the monies that CITB approves in the Funding Schedule for receipt by the Successful Applicant.

Program Objectives means the objectives of the initiative sought by the Successful Applicant which are to reflect one or more of CITB's functions as outlined in these Guidelines.

GST has the same definition as outlined in the Funding Agreement.

Guidelines means the "CITB Industry Immersion Program – Guidelines" being this document.

Doorways2Construction is an industry supported secondary schools' program that provides career education and Flexible Industry Pathways (FIP) to attract students to a career in the building and construction industry.

World of Work Challenge is the Department for Education's 100-hour challenge to encourage students to discover different careers by participating in self-led career exploration activities posted by employers and industry.

VET Readiness Orientation (VETRO) is an upfront assessment, induction and orientation to VET carried out by an RTO.